

Open Art Competition For The Viiskulma Square In Lahti

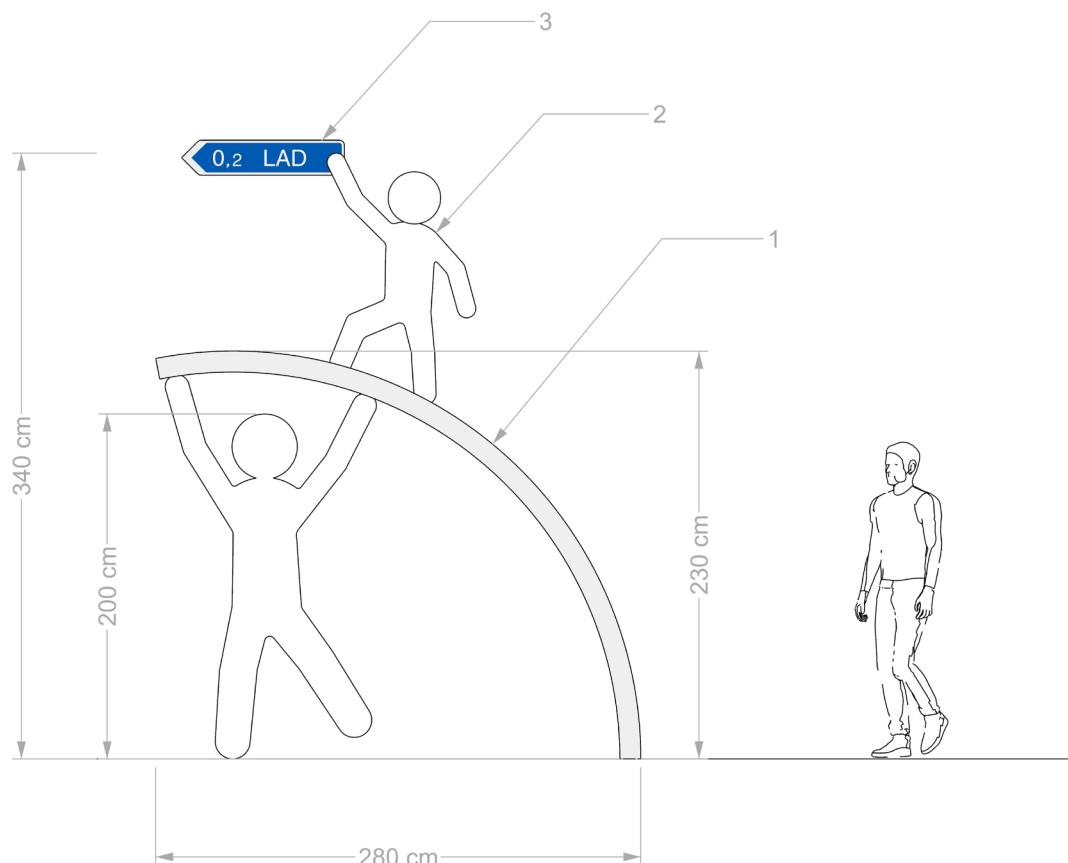
Taipuu

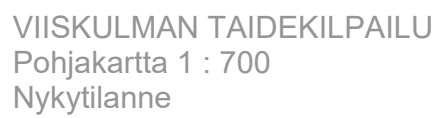
Taipuu is a road sign rebellion. The recently redesigned gender-neutral figurines were tired of living a 2D life. One day they decided to jump out of the 2D sign and start living the gorgeous 3D life, with depth and everything. Little that they know, flatness is flatness whether it is 2D or 3D, so they remained flat. Nevertheless, they found joy at creating a playful and effective way of executing their duties as road signs.

Taipuu takes a playful perspective on a quite formal and conventional topic, road signage. It does everything that road signs do while attracting attention of passers-by by its unexpectedness. Design is often referred as playful and creative, Taipuu reflects these features and adapts them to the urban context. Due to the relative low cost of the proposal, additional similar signage concepts could be placed throughout the city.

Materials

1. Galvanized steel tube
2. Laser-cut and painted steel sheet
3. Standard signage





Taipuu



P

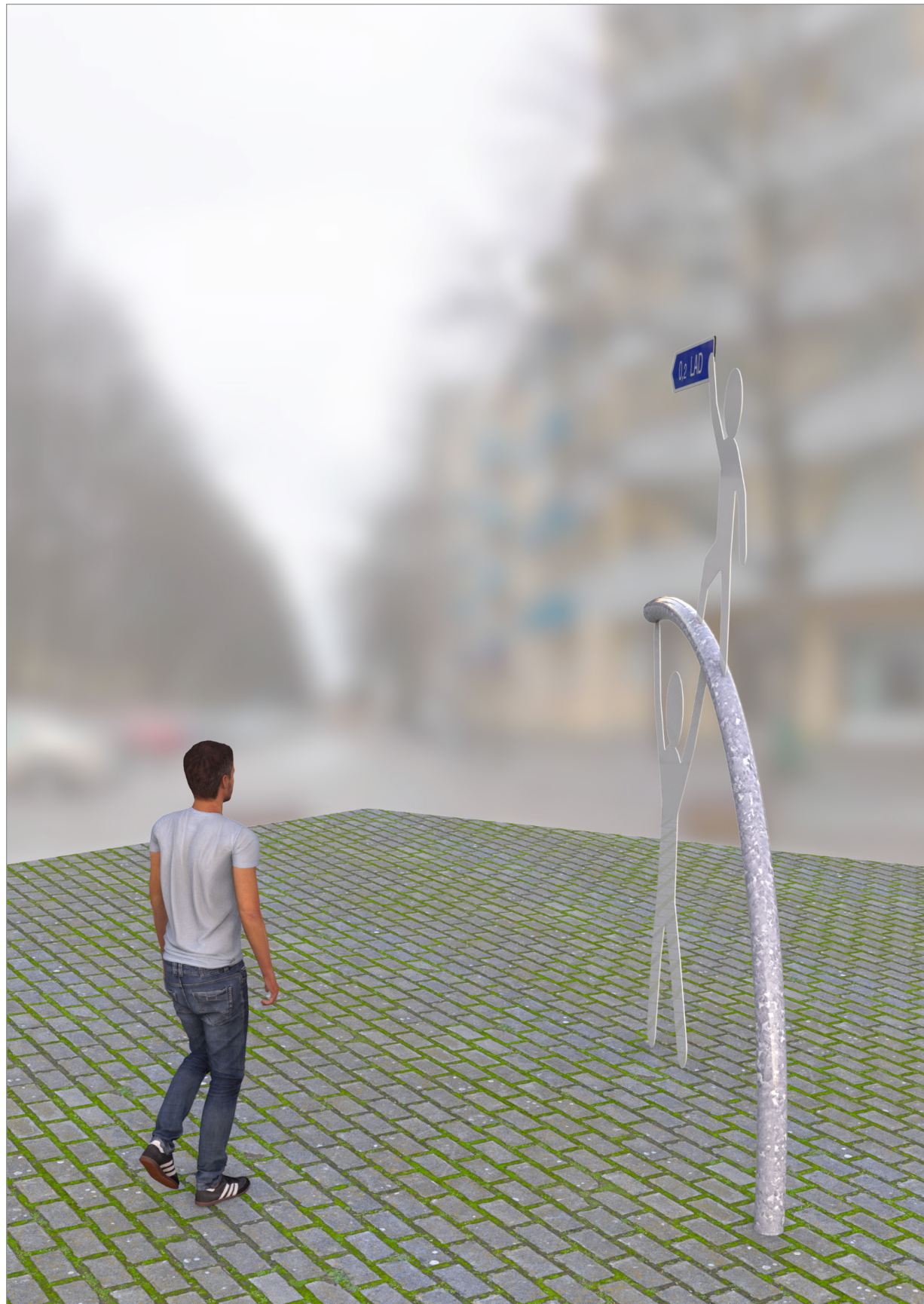


EXPECTED



UNEXPECTED ✓





Open Art Competition For The Viiskulma Square In Lahti

Taipuu

Cost Estimates*

- Design and execution drawings	
Artist's fee	3500e
Travel Expenses	500e
- Building	
Foundation works	2000e
Steel sheet cutting and powder coating	4000e
Final installation	2000e
 TOTAL	 12000e
- Maintenance	
Cleaning and overall maintenance	600e /year

*A more accurate cost estimate would be calculated during the project's planning process.